

# INTERESTED IN ORGANISING YOUR EVENT IN THE 1002F BOOKSTORE?

*Take a moment to read through our guidelines to see if we're a good fit.*

## WHO WE ARE:

1002F is an **independent bookstore** in the heart of Zürich's "Kreis 4", focused on multilingual and multicultural perspectives from around the world. Our vision is to foster a vibrant and engaged community around storytelling, and to create space for intercultural exchange and thought provoking perspectives.

We are a small but mighty team of three women with decades of experience in the local cultural sector with a strong focus on intercultural and community events. Our budget may be small, but our passion and reach are broad.

## EVENT GUIDELINES

All 1002F Buchhandlung events are

- scheduled **during the week at 19:00** and on **Saturdays at 18:00**.
- **Ticketed** with a price of 15 CHF for regular entry and 7 CHF for reduced entry (AHV / IV / Students / Kultur-Legji).

## WE PRIORITISE

- **Readings and book vernissages** featuring authors and stories from lesser visible (in Zürich) cultures and language groups, authors writing from migrant or refugee perspectives, books which address the pressing cultural, ecological and societal issues of our time, or events who seek to have a strong local impact.
- **Intercultural gatherings and celebrations**, where storytelling and dialogue are the focus.
- **Performances and installations** whose artists or subject matter align with the curatorial concept described above.

## OUR OFFER

- A cozy environment for audiences up to **max. 50 people**
- Box Office split - **50/50**
- A **small Apéro** with wine, water, and snacks
- **Visibility** on our website, through newsletter (readership of +/- 1'250) and social media (1'100 followers) promotion, in-store book placement and announcements
- A **Host** from our Team, to welcome audiences, manage box office, and take care of space setup and cleanup
- Curation, purchasing and sales of books (for readings and vernissages)
- **Reservation management** via our website

**INTERESTED?** Please reach out to us at  
[willkommen@milleetdeuxfeuilles.ch](mailto:willkommen@milleetdeuxfeuilles.ch)

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**1002F**  
BUCHHANDLUNG